Current

Revenue	Time	Net

Gap:

Revenue	Time	Net

Target

Revenue	Time	Net

Current Situation:

Monthly Averages: Revenue: Customers: Leads:	Traffic & Revenue Sources:	Current Sales Process

Clutter:

Roadblocks:	Causes And Numbers:	Brain Drains:

Best Month:

Gross Sales:	Products Sold:	Promotions Used

Focus And Fix:

What's Working Best Now? What can be re-deployed?	Obvious Solutions To Roadblocks::	What To Delegate Or Ignore